



Rayat Shikshan Sanstha's

Karmaveer Bhaurao Patil Institute of Management Studies and Research, Satara

A Webinar on Intellectual Property Rights

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16/8/2021

From,
Dr.S.B Chavan
Assistant Professor
KBPIMSR, Varye.

To,
The Director,
KBPIMSR
Varye, Satara.

Subject-Report on a Webinar on Intellectual Property Rights under lead college activity.

Respected Sir,

With reference to above subject, A Webinar on Intellectual Property Rights was organized under lead college activity on 11th August 2021. Ms. Nivedita Sakhalkar was the resource person for this webinar. Total 46 students MBA students attended the webinar on google meet platform. As IPR is emerging field in this era, Webinar benefited a lot as they got information about all the IPR aspects like trademarks, copyrights and patents. Webinar also focused on the vital role of Intellectual Property Rights in the various types of the businesses.

Students from all MBA classes had interaction with the resource person. Dr. S.S Bhola Sir, HOD, Management also discussed relevance of the Intellectual Property Rights in the business management field with the resource person. Thus MBA students were enriched with various aspects and importance of IPR in the business management.

Thanking you,

Your's Faithfully



Dr.S.B Chavan
Webinar Coordinator



Dr. S.R. Nikam
IQAC coordinator



IQAC

Autgway
17/8/21

REPORT
 Rayat Shikshan Sanstha's
 Karmaveer Bhaurao Patil Institute of Management Studies and Research, Satara
Organizes

A Webinar on Intellectual Property Rights

A Webinar on Intellectual Property Rights organized by Rayat Shikshan Sanstha's, Karmaveer Bhaurao Patil Institute of Management Studies and Research, Satara on 11th August 2021. The Webinar was inaugurated at the auspicious hands of Dr.B.S Sawant , Director, KBPIMSR,Satara. Dr.S.S Bhola,HOD, Management has given an overview of webinar. This one day webinar comprises knowledge worthy session on various types of Intellectual Property Rights and its relevance with the today's business.Webinar organized with prime objectives of creating awareness among KBPIMSR students about Intellectual Property Rights and its importance in today's corporate world. The Webinar was divided into four parts. In the first part ,Ms.Nivedita Sakhalkar, Company Secretary gave an insight into Copyrights. Copyright, a form of intellectual property law,protects original works of authorship including literary, dramatic, musical, and artistic works, such as poetry, novels, movies, songs, computer software, and architecture

In the second part she narrated the concept of the patent as a type of intellectual property that gives its owner the legal right to exclude others from making, using, or selling an invention for a limited period of years in exchange for publishing an enabling disclosure of the invention.

In third part,she demonstrated comprehensively trademark which protects the specific, unique name, logo, and symbols pertaining to your products or business brand. In fourth part of the webinar,she demonstrated trade secret concept.Around 46 MBA students and two faculty members attended the webinar.Feedback from participants had also been recorded which reveals their satisfaction and expressed the views that such type of webinars to be repeated in the future also.




 Dr.S.B.Chavan
 Coordinator



Rayat Shikshan Sanstha's

Karmaveer Bhaurao Patil Institute of Management Studies and Research, Satara

A Webinar on Intellectual Property Rights

Schedule of Webinar

Date: 11/8/2021

Class: Virtual

Google Link: meet.google.com/dwa-btjr-rat

Sr.	Date	Time	Content	Resource Person
1.	11/8/2021	11-11.30AM	Introduction & Welcome	Dr.S.S Bhola
2.		11.30-12 noon	Inaugural Speech	Dr.B.S Sawant
3.		12-2 PM	IPR webinar	Ms.Nivedita Sakhalkar
4.		2-2.15PM	Vote of thanks	Dr.S.B Chavan

Dr. S.B Chavan
Webinar Co-ordinator

Dr. S.S. Bhola
HOD Mgt. Dept.



Dr. B.S. Sawant
Director



**RAYAT SHIKSHAN SANSTHA'S
KARHAVEER BHAURAO PATIL INSTITUTE OF
MANAGEMENT STUDIES AND RESEARCH, SATARA**

**Organized by Research Cell
(Under Lead College Activity)**

**WEBINAR ON
INTELLECTUAL
PROPERTY RIGHTS**

Wednesday, 11 /8/2021 12:00 - 2:00pm

JOIN WITH GOOGLE MEET

[MEET.GOOGLE.COM/DWA-BTJR-RAT](https://meet.google.com/DWA-BTJR-RAT)

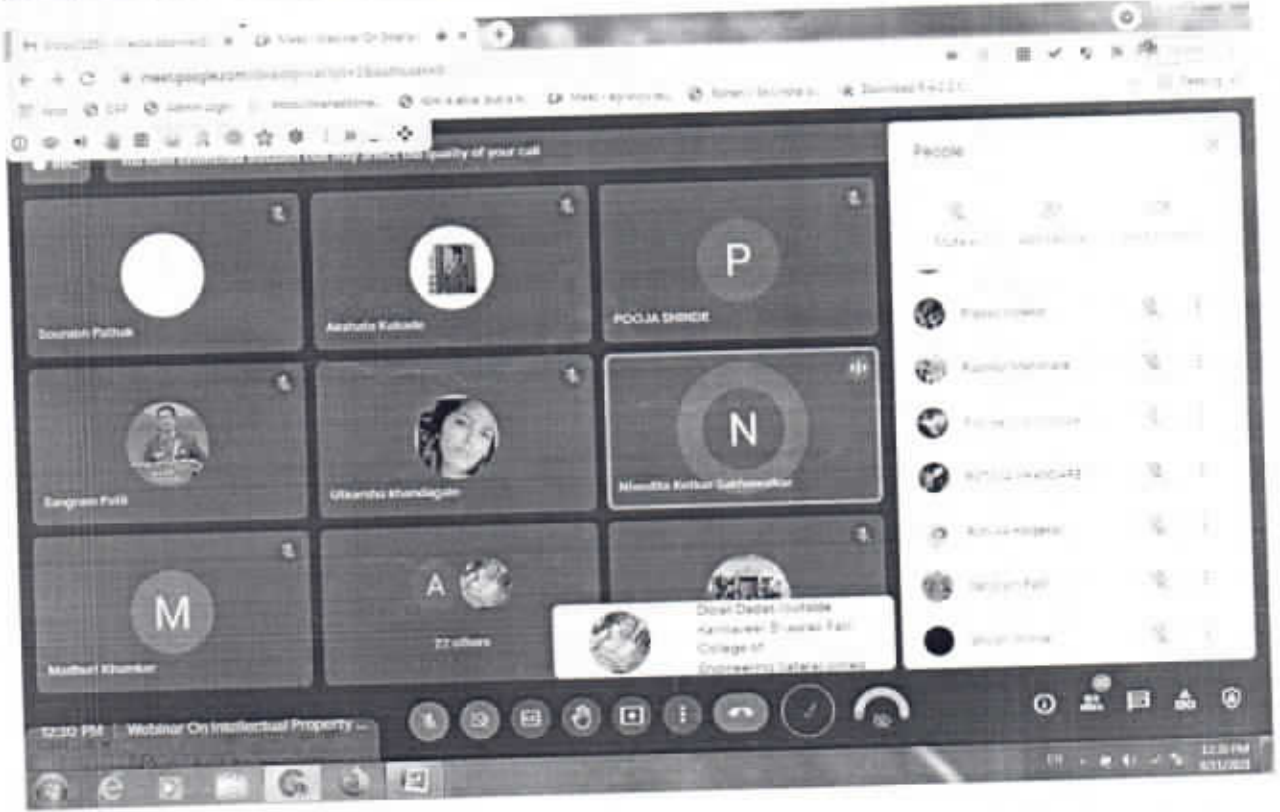
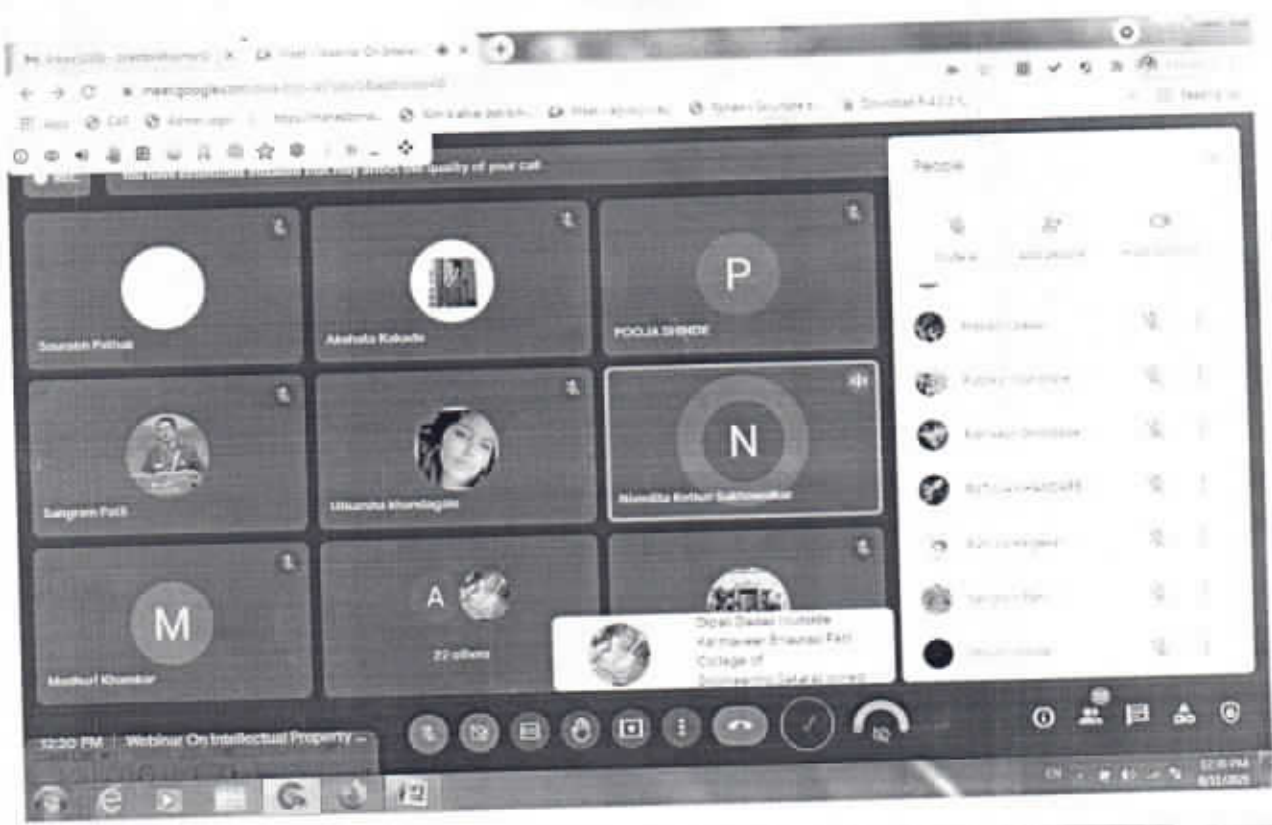


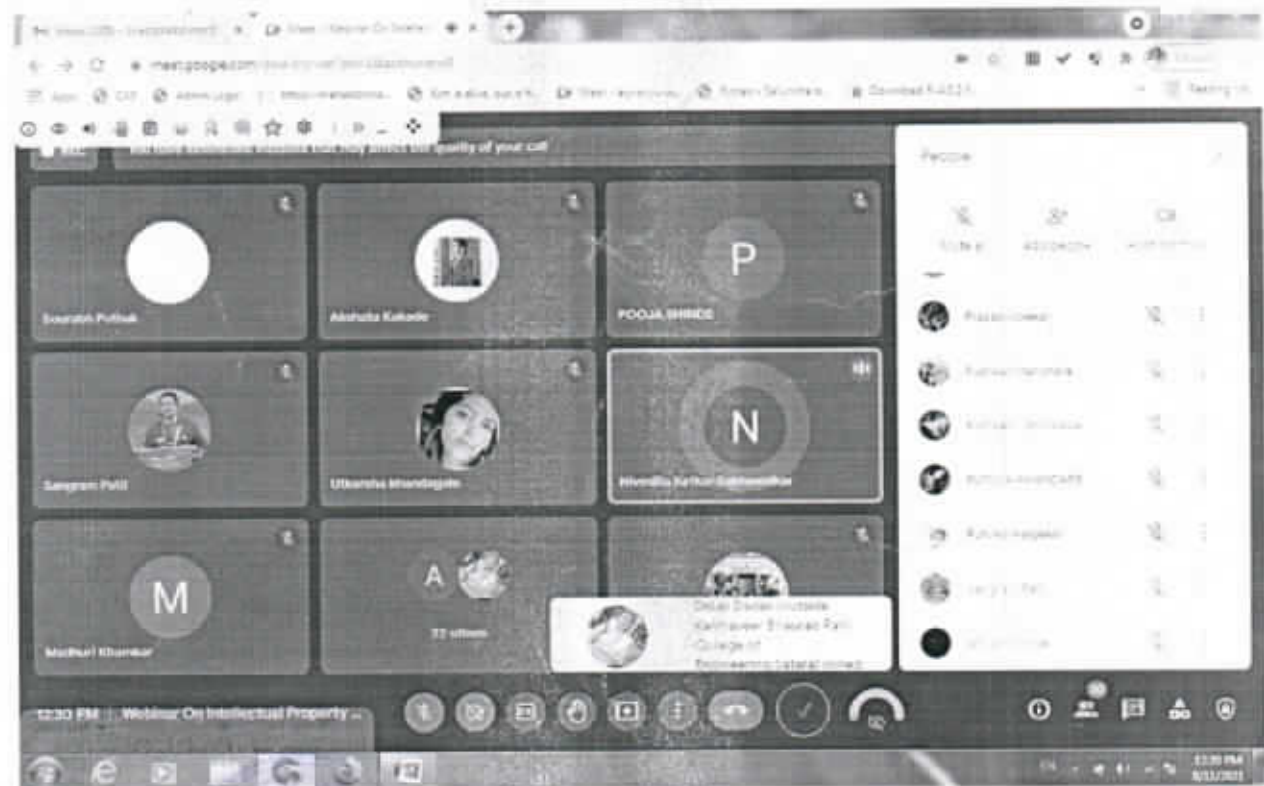
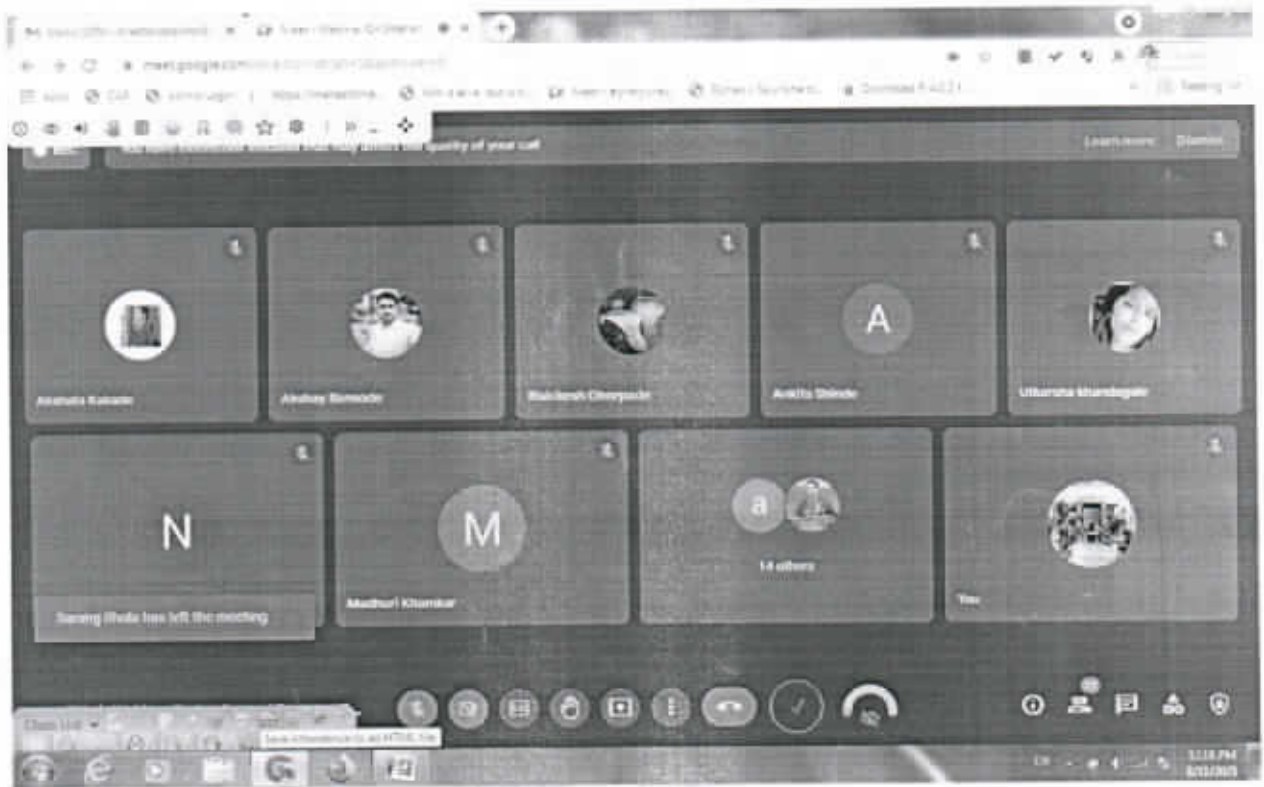
Resource Person

**Ms.Nivedita Sakhawalkar,
Company Secretary**

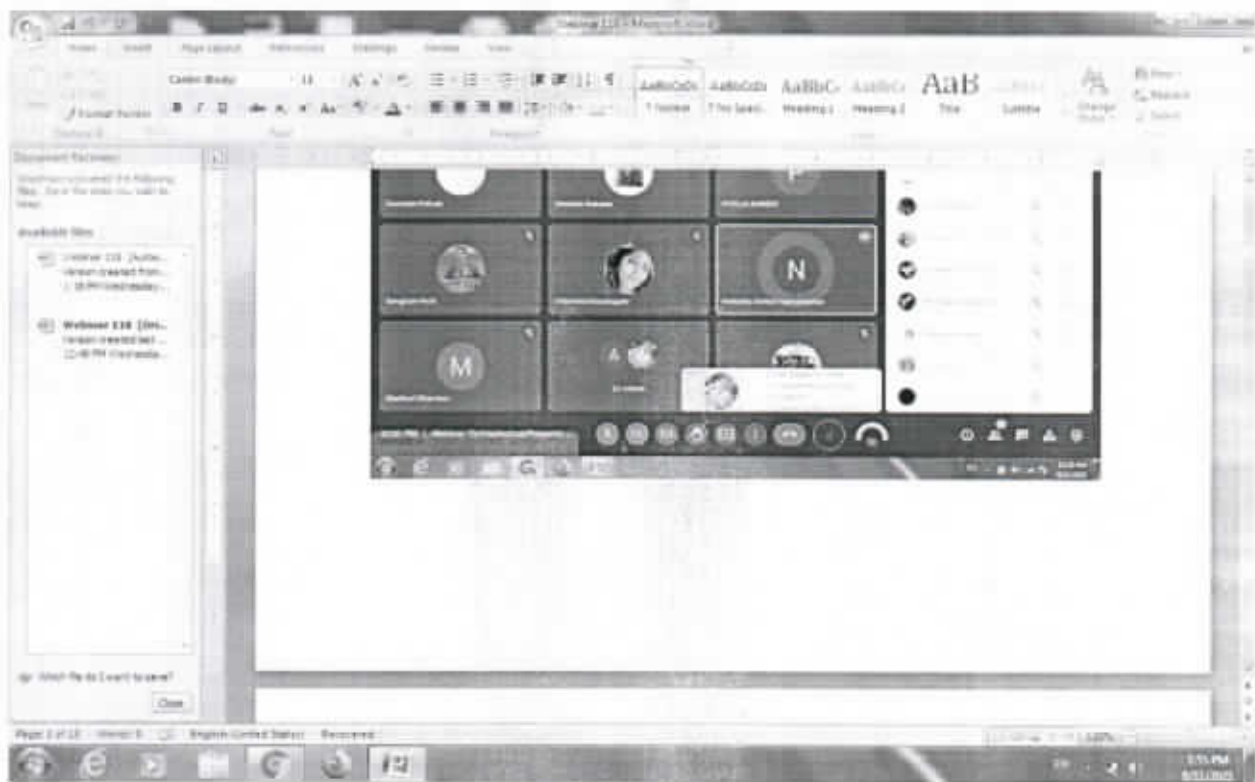


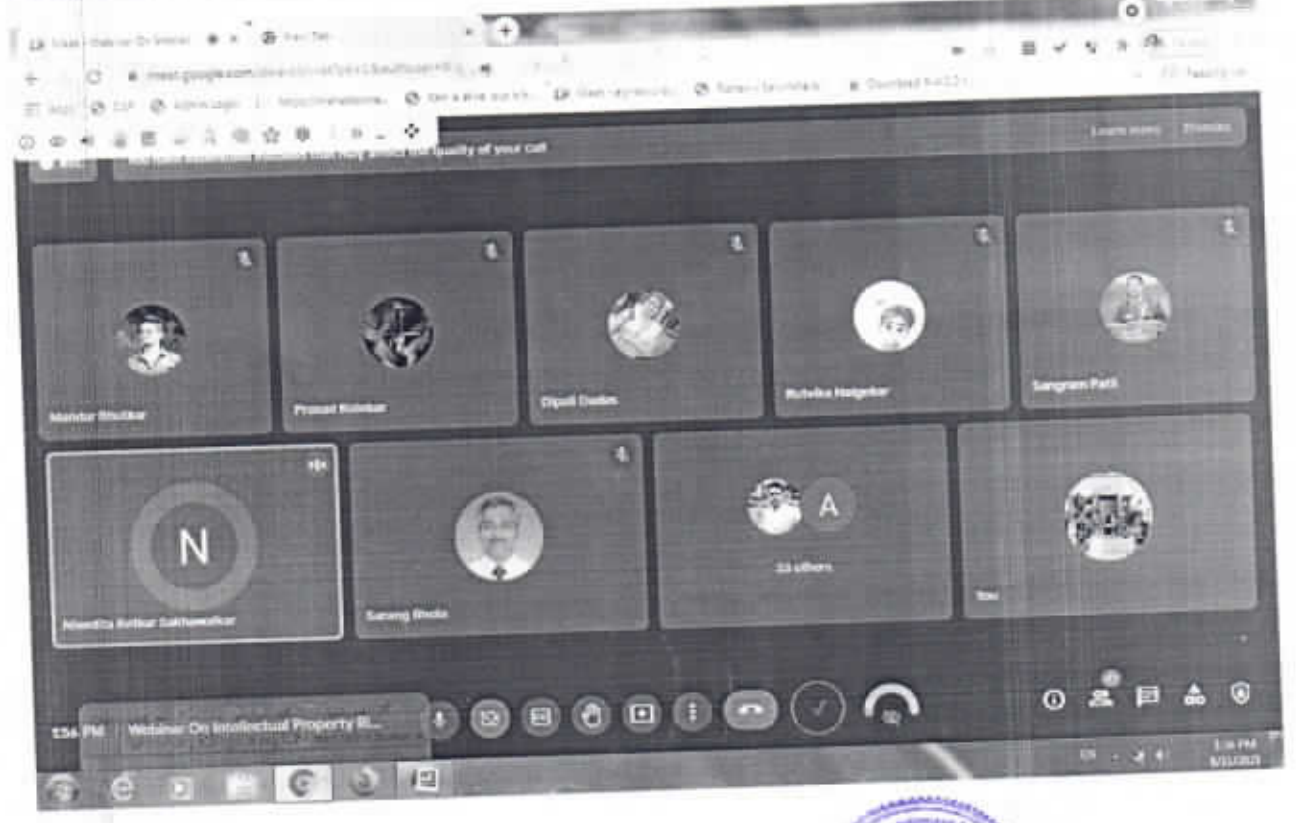
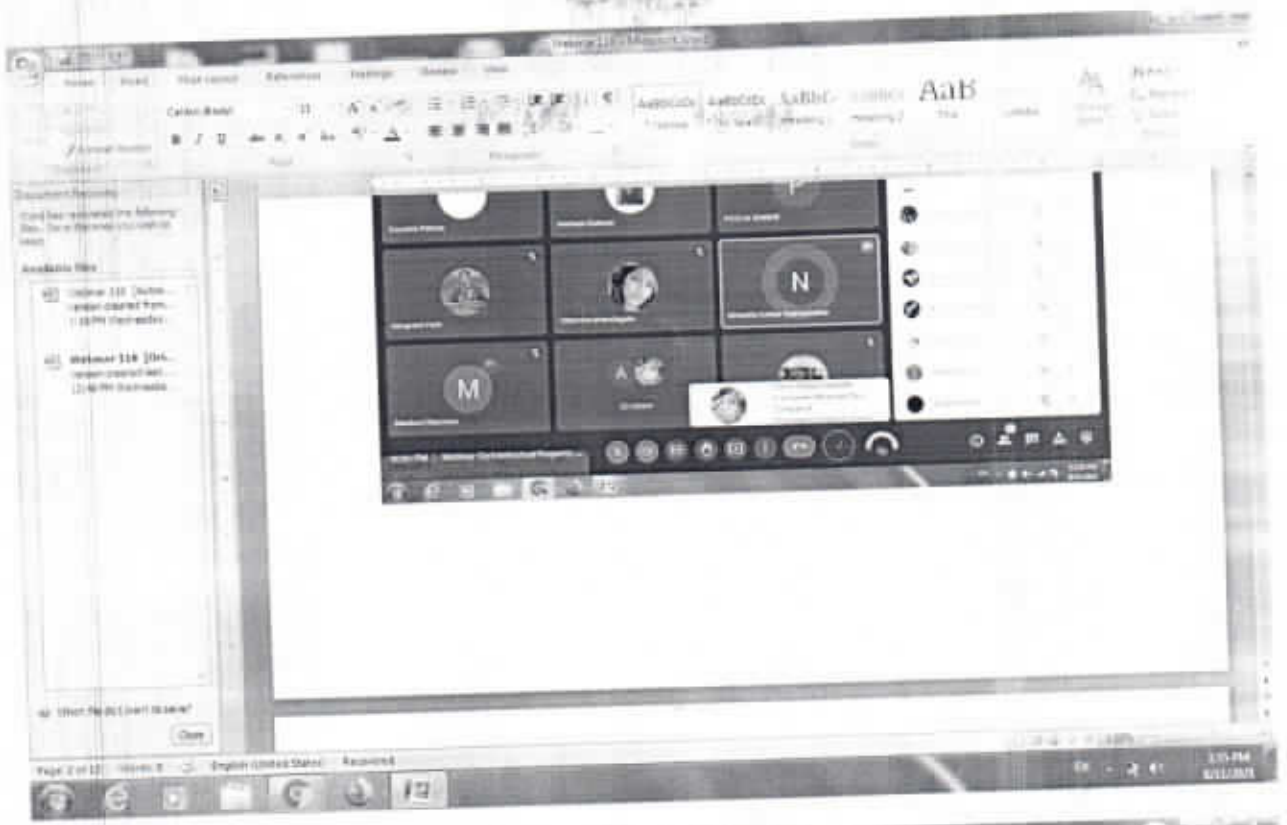
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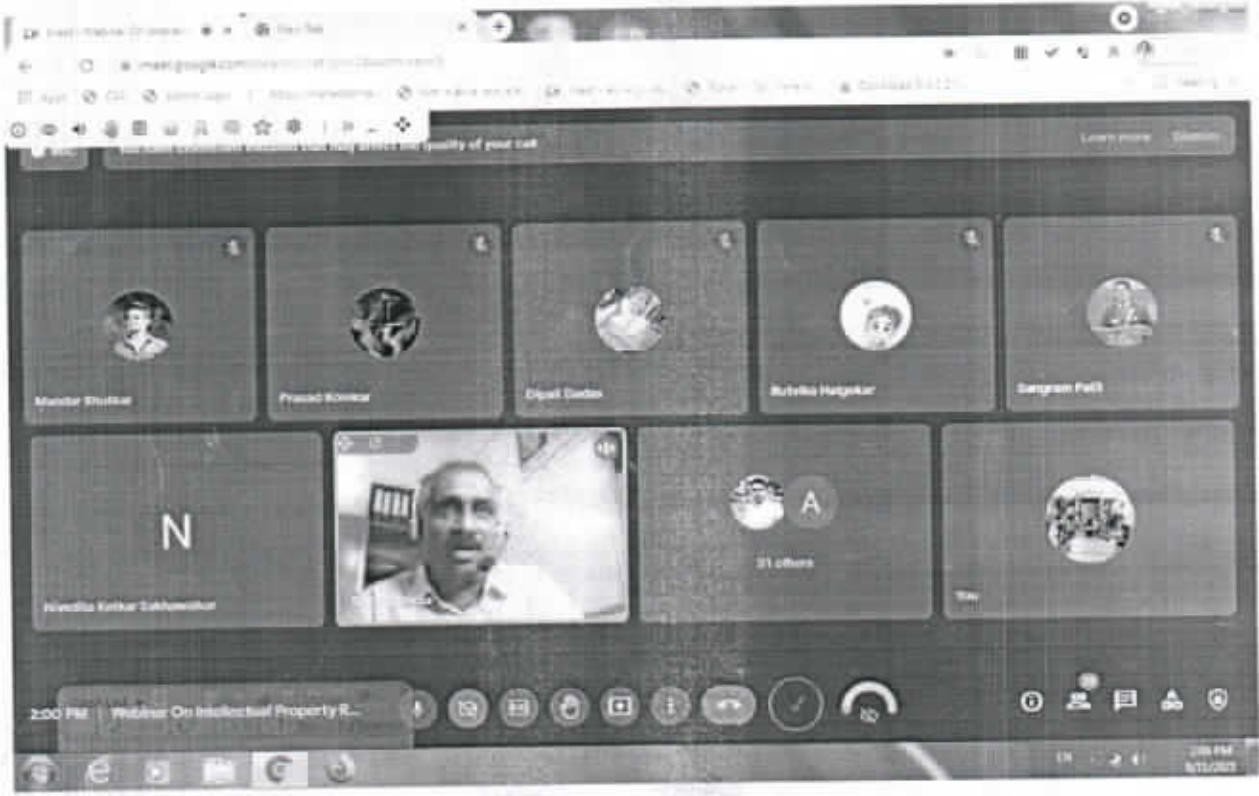


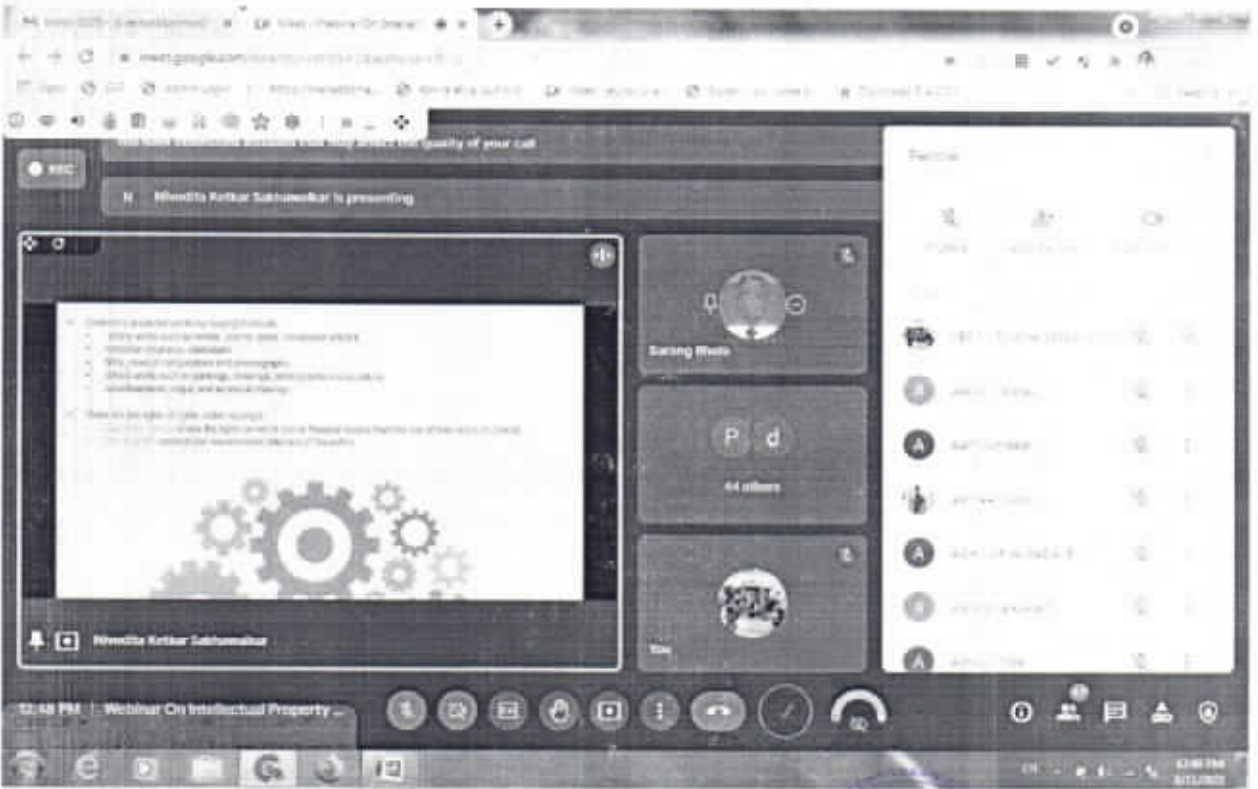




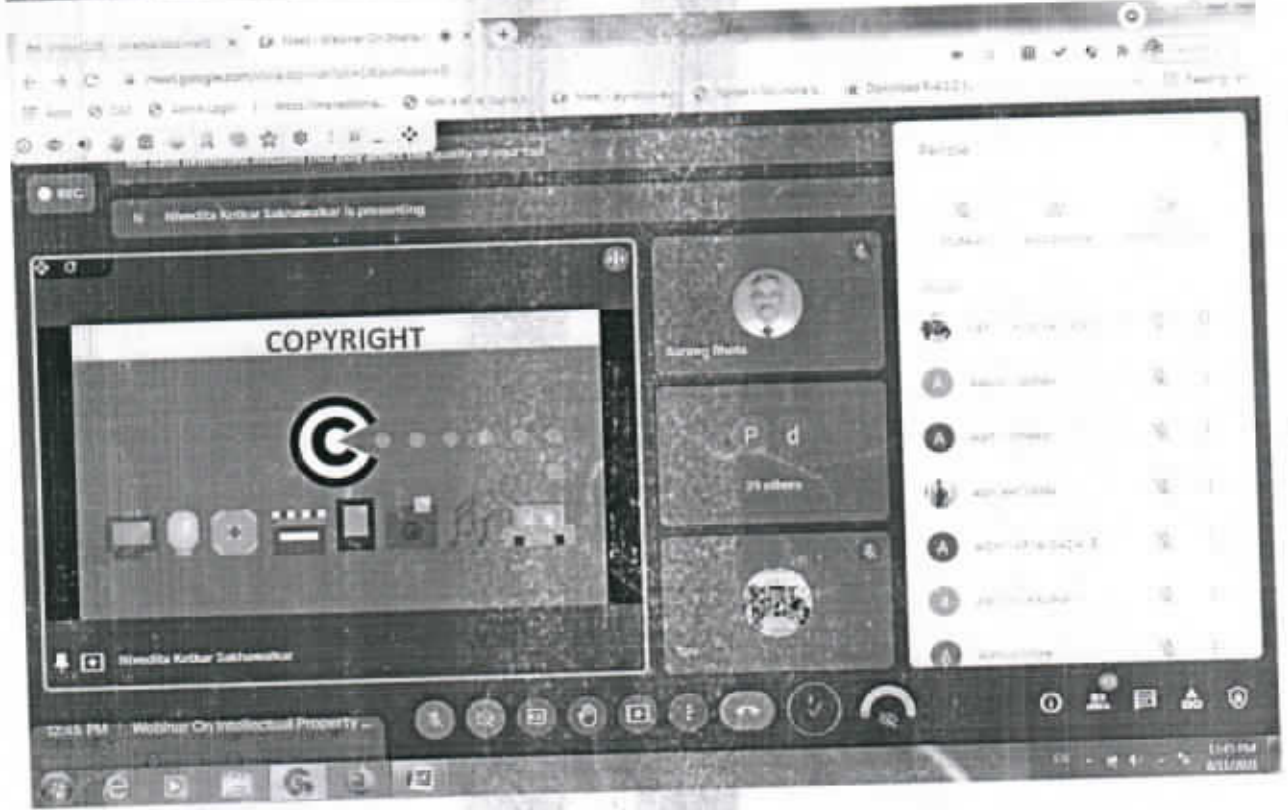


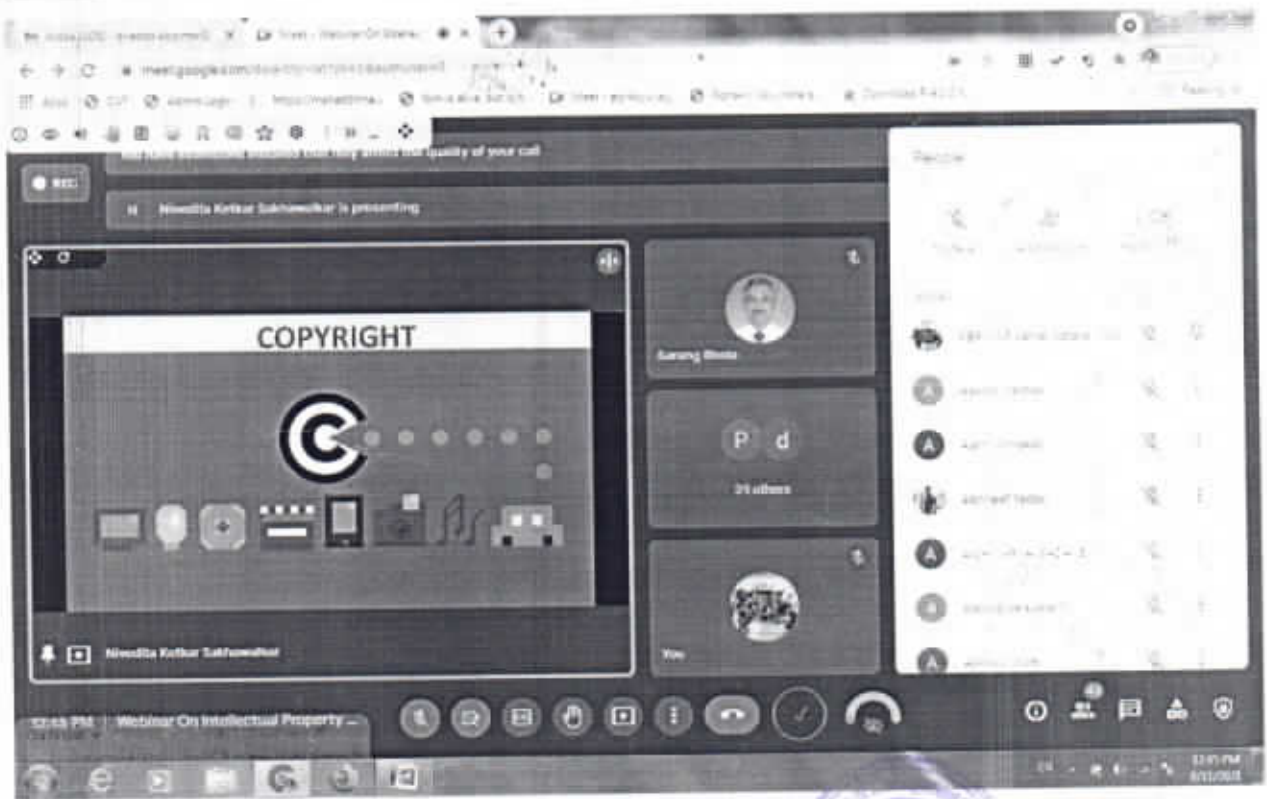
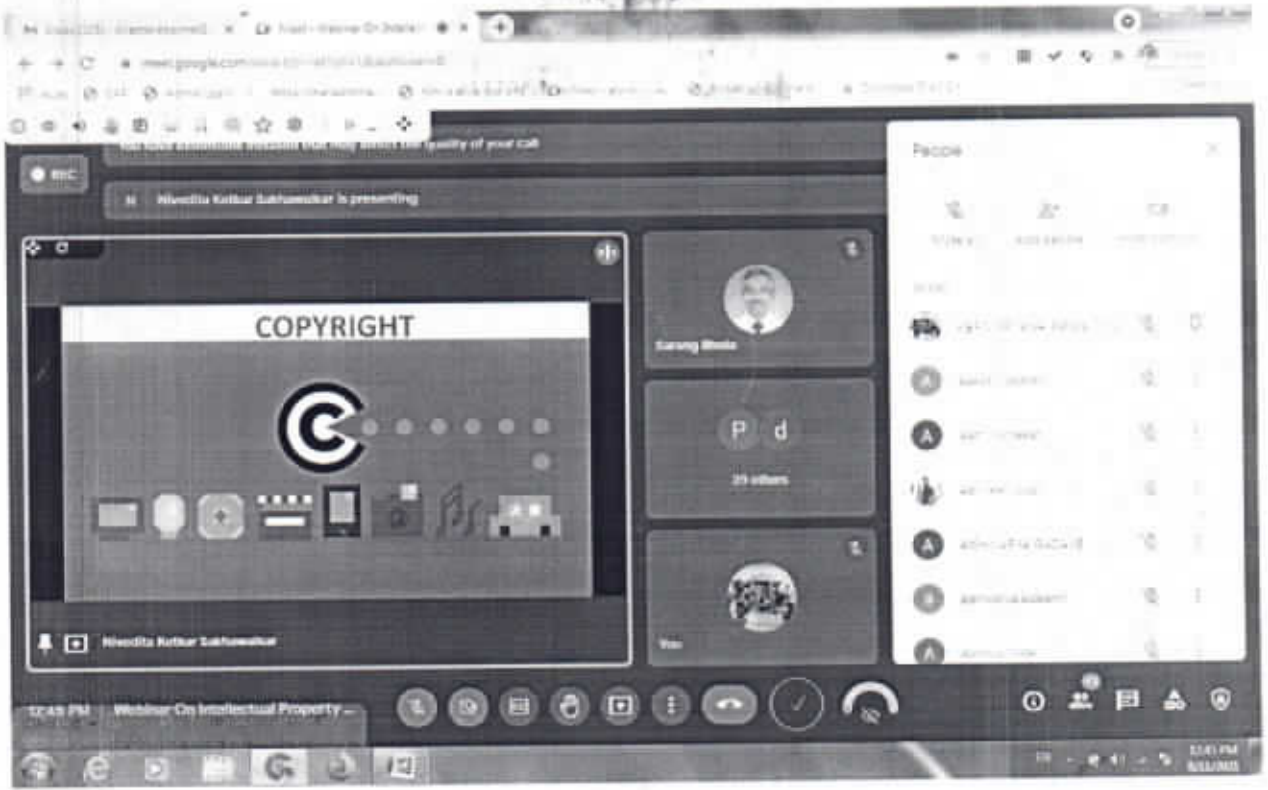


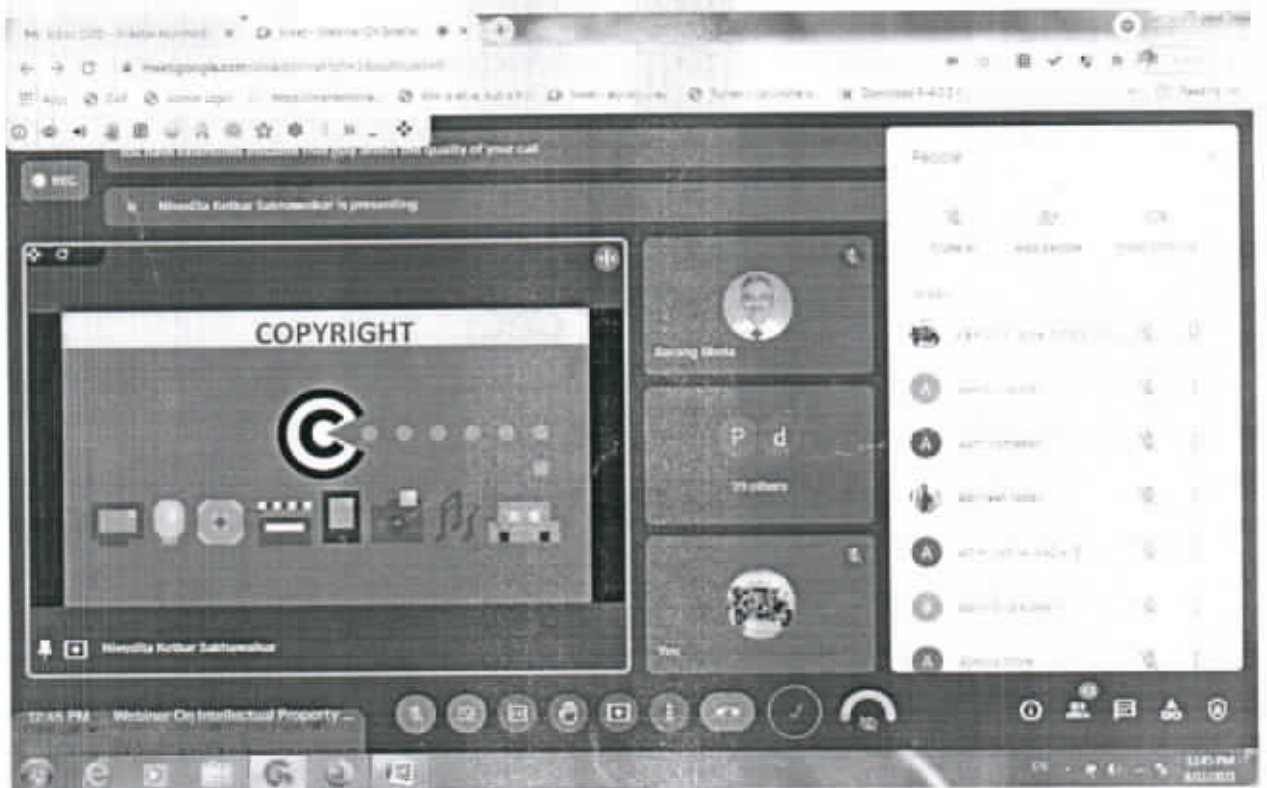
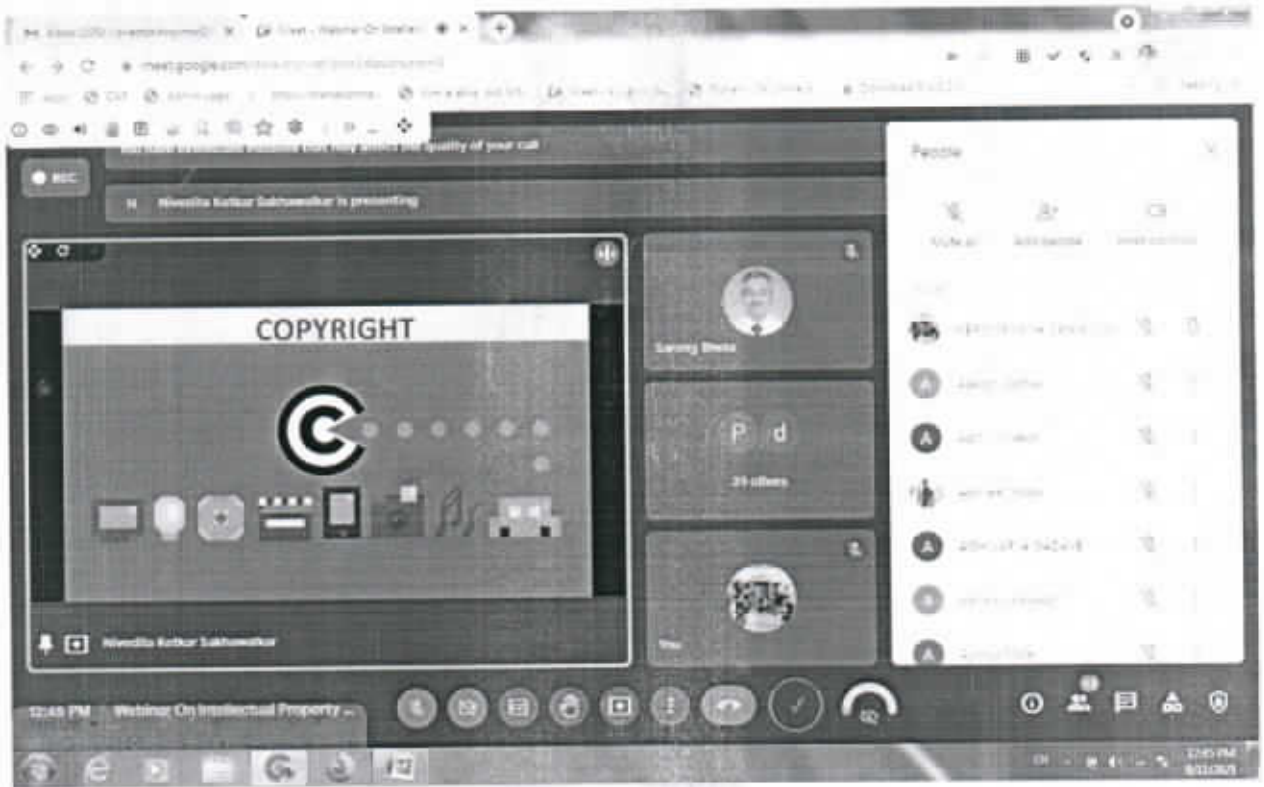


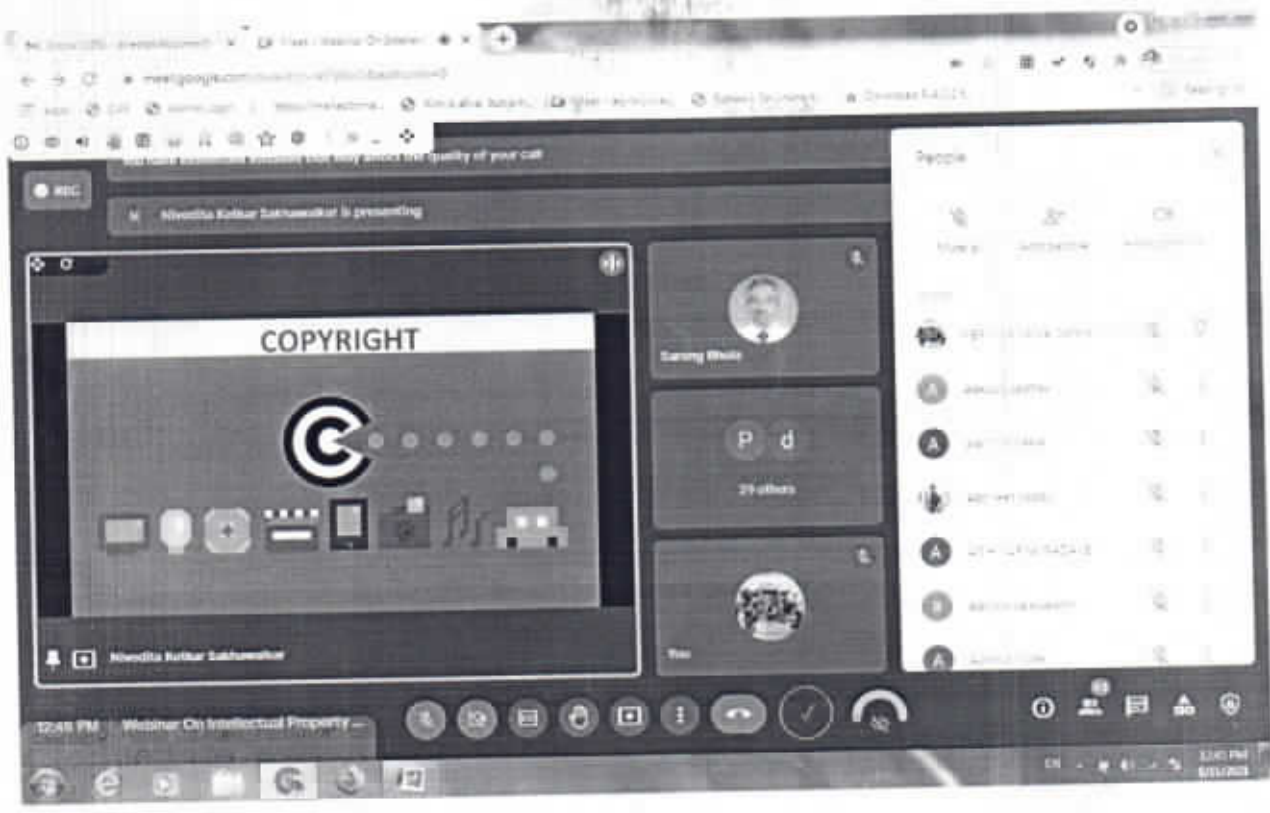


















Ms.Nivedita Sakhalkar(Resource Person)-

0 / 36 correct responses



Row 1: Speaker - Overall Impression



Feedback form for IPR Webinar

Questions Responses Settings

2/24 correct answers



In future on which services you would like to have workshops?
 (1 responses)

Navigation icons: Home, Back, Forward, Refresh, Print, etc.

System tray: 3:08 PM, 12/20/2020





Rayat Shikshan Sanstha's
**Karmaveer Bhaurao Patil Institute of Management
Studies and Research, Varye, Satara.**

Organized

A Webinar on Intellectual Property Rights (Lead College Activity)

CERTIFICATE

This is to certify that, Mr./Mrs./Ms. _____ has
actively participated in A Webinar on Intellectual Property Rights
(Lead College Activity) held on 11 Aug. 2021.

You have secured 'A' Grade.

Dr. S.B. Chavan
Coordinator,
KBPIMSR, Satara

Dr. S.S. Bhola
HOD Management,
KBPIMSR, Satara



Dr. B.S. Sawant
Director,
KBPIMSR, Satara

